



March 9, 2010

To whom it may concern,

The coaches, parents and athletes of the Three Rivers Ski League are very excited to announce the 2010-2011 High School Ski Racing Season. The season officially starts November 1st and runs through the State Championship Ski Races in March. The Three Rivers Ski League is one of seven operating leagues through-out the state of Oregon. All ski racing in the state of Oregon (Nordic/Alpine) is governed through the Oregon Interscholastic Ski Racing Association, or OISRA.

At this time we are seeking sponsors of our racing league to help off-set some of the operating costs. This translates into reduced fees for all participants in our league. We have attached an explanation of sponsorship levels available and the exposure we can offer. All donations are tax deductible through OISRA's 501(3) Non-Profit status.

Our first competition (race) occurs on the first Saturday of January each year. The season schedule includes one (1) non-league race, and six (6) league races, followed by the state championship race which is typically held during the first week of March. The seven (7) races that complete our league season are all held on Mt. Hood on Saturdays. During a typical race season we will have one (1) race at Timberline Ski Area, three (3) races at Mt. Hood Ski Bowl, and three (3) races at Mt. Hood Meadows. Our finish arena is typically located within the main base area for each of these ski areas and provides a lot of interest and exposure for the general skiing public. Our league is composed of about 150 high school athletes, about 30 coaches, and upwards of 300 parent volunteers.

If you are interested in being a sponsor this upcoming season, we request a commitment as soon as possible and funds received no later than November 1, 2010.

If you have any questions, please contact us. We look forward to hearing from you.

Sincerely,

Jason Gillies – TRL Sponsorship Chairman
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